

# Privacy Policy

This [privacy policy](#) describes the way that CancerX collects and handles information from visitors and members to its website, and affiliate websites. These services will be collectively referred to in this document as “CancerX”.

CancerX may rewrite this Privacy Policy at any time. We will post any changes to this webpage, so be sure to check back periodically.

This privacy policy tells you about:

- What data we collect about you
  - Information we collect from you directly
  - Information we collect about you
  - Information you choose to share with us
- How we use your data
  - To contact you
  - To conduct our business
  - To engage third parties
- How you can control the information CancerX has about you
- Important CancerX policies about
  - The data of minors and children
  - Response to legal requests for your data
  - Cross-border transfer of your data
- Technical detail about
  - Logging practices
  - External links
  - Cookies and beacons
  - Do Not Track (DNT)
- Our contact information
- Updates to our Privacy Policy
- How we use your data
  - To contact you
  - To conduct our business
  - To engage third parties

- How you can control the information CancerX has about you
- Important CancerX policies about
  - The data of minors and children
  - Response to legal requests for your data
  - Cross-border transfer of your data
- Technical detail about
  - Logging practices
  - External links
  - Cookies and beacons
  - Do Not Track (DNT)
- Our contact information
- Updates to our Privacy Policy

This privacy policy covers all of the personal data we collect and process. It covers all of our business activities. It applies to all CancerX employees, volunteers, contractors, and partners.

If we become bankrupt, merge, are acquired, or are reorganized, your data may be transferred. This privacy policy will still apply to your data as transferred to the new entity.

We are committed to protecting your privacy.

## **What data do we collect about you?**

### **Information we ask you for directly:**

- Your name and contact details
- Your education and professional information

### **Information we collect from your use of our products and services:**

***For more information about our data collection practices, see the Technical Detail section of this Privacy Policy.***

- Your pattern of use of CancerX products and services
- Your registration and participation in CancerX events and activities

- Information about the device(s) you use to access and use CancerX products and services
- Information collected by use of cookies
- Authentication data
- Your network's location
- Your device's IP address

### **Information you choose to share with us:**

- Your communications with us, including emails
- Any additional information you choose to upload or provide to us

### **How do we use the data we collect about you?**

#### **To contact you:**

- To provide you with requested customer support
- To get your feedback or input on CancerX products, services, and activities
- To tell you about or ask you to participate in our products, services, and activities
  - If we partner with another organization for any product, service, or activity, they may have their own privacy policies. It is your responsibility to review those privacy policies.
- To give you information about our activities in which you have chosen to participate

#### **To conduct our business:**

- To make sure the CancerX products you are using are working correctly
- To select content, improve quality, and facilitate use of CancerX websites
  - We may use your data to improve the CancerX websites.
    - For example:
      - To track our marketing campaigns
      - To measure how effective our marketing campaigns are

- To evaluate if and how webpages are being used
- We may use your data to personalize CancerX products and services.
  - For example:
    - To make it easier for you to use our services
    - To tailor what CancerX website content you see based on your activity
- To protect our content and services
  - We may use your data to make sure you are complying with all CancerX product licensing and terms of use.
  - We may use your data to prevent potentially illegal activities and to enforce our terms and conditions.
  - Please note: we may suspend or terminate your use of any of our services at any time for any reason.

### **How can you control the data Moffitt has about you?**

If you are a registered user, you can review, revise, and correct the personal data that you have provided to CancerX by contacting [hello@cancerx.health](mailto:hello@cancerx.health).

### **Minors and children**

We do not knowingly collect data from or about children under age 16 without the permission of parent(s)/guardian(s). If we learn that we have collected personal information from a child under age 16, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under age 16, please contact us by email at [hello@cancerx.health](mailto:hello@cancerx.health) or by mail at Moffitt Cancer Center 12902 USF Magnolia Drive, Tampa, FL 33612 .

### **Legal requests for your data**

We may share your information if and when we are required to do so by law.

### **Cross-Border Transfer of Your Data**

If you visit our websites from a country other than the United States, your communications will likely result in the transfer of your personal data across national borders. If you provide us with your personal data when visiting one of our websites from outside of the United States, you acknowledge and agree that this data may be transferred from your then-current location to our offices and servers and to those of our affiliates, agents, and service providers located in the United States and in other countries. The United States and such other countries may not have the same level of data protection as those that apply in the jurisdiction where you live.

### **EU Residents**

For site visitors who reside in the European Economic Area, Switzerland or the United Kingdom, we will only transfer your personal data (a) to jurisdictions with “adequate protection” as used in the General Data Protection Regulation (the “GDPR”) governing transfer of personal data outside of the European Union, or (b) to recipients with appropriate safeguards in place, including where contractual arrangements exist which include Standard Contractual Clauses (as defined in the GDPR) without any additions, modifications, or omissions.

### **California Residents**

Under California law, once a year, CancerX members who are California residents may request certain information about our disclosure of your personal information to unaffiliated third parties for direct marketing purposes. To request your personal information under California law, please contact us via one of the following methods: using “California Privacy Rights” as the heading: by email at [hello@cancerx.health](mailto:hello@cancerx.health) or by mail at Moffitt Cancer Center 12902 USF Magnolia Drive, Tampa, FL 33612 .

### **Technical information**

This section of the CancerX Privacy Policy gives details about the information above. No new information is presented.

### **Logging practices**

CancerX automatically records the Internet Protocol (IP) addresses of visitors. The IP address is a unique number assigned to every computer on the internet. Generally, an IP address changes each time you connect to the internet (it is a “dynamic” address). Note, however, that if you have a broadband connection, depending on your individual circumstance, the IP address that we collect may contain information that could be deemed identifiable. This is because, with some broadband connections, your IP address doesn’t change (it is “static”) and could be associated with your personal computer.

We keep track of the pages visited on CancerX’s website, the amount of time spent on those pages, and the types of searches done on them. Your searches remain confidential and anonymous. CancerX uses this information only for statistical purposes to find out which pages users find most useful and to improve the website.

CancerX may capture and store information that you transmit. This may include:

- Browser/Device type/version
- Operating system used
- Media Access Control (MAC) address
- Date and time of the server request
- Volume of data transferred

### **External links**

Some links on CancerX’s website link to other sites created and maintained by other public- and/or private-sector organizations. CancerX provides these links solely for your information and convenience. When you transfer to an outside website, you are leaving the CancerX domain, and CancerX’s information management policies no longer apply. CancerX encourages you to read the privacy statement of each external website that you visit before you provide any personal data.

### **Cookies and web beacons**

Cookies and web beacons are electronic placeholders that are placed on your device by websites to track your individual movements on that website over time. CancerX uses both session-based cookies (which last only for the duration of the user's session) and persistent cookies (which remain on your device and provides information about the session you are in and waits for the next time you use that site again).

These cookies and web beacons provide useful information to CancerX, enabling us to recognize repeat users, facilitate the user's access to and use of our sites, allows us to track usage behavior, and to balance the usage of our websites on all CancerX web servers.

Tracking cookies, third-party cookies, and other technologies such as web beacons may be used to process additional information, enable non-core functionalities on the CancerX website and enable third-party functions (such as a social media "share" link). We may also include web beacons and other similar technology in promotional email messages to determine whether the messages have been opened.

### **Website analytics**

CancerX uses Google Analytics to track user interactions with the CancerX website. Users can review how Google Analytics collects and processes data by visiting [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/)

### **Do Not Track (DNT)**

The online advertising industry has self-regulatory initiatives designed to provide consumers a choice in the types of ads they may see online and to conveniently opt-out from online behavioral ads served by some or all of the companies participating in these programs. We do not participate in any DNT initiative, and therefore our websites will not honor DNT consumer browser settings.

### **Our contact information:**

If you have any questions or concerns about this Privacy Policy or about the use of your personal information, contact us by email at [hello@cancerx.health](mailto:hello@cancerx.health)

or by mail at Moffitt Cancer Center 12902 USF Magnolia Drive, Tampa, FL 33612

.

## Technical information

We may update our Privacy Policy. Any updated Privacy Policy will be posted on our website. If you visit the CancerX websites or use any of our products or services, it means you agree to the updated Privacy Policy. If there are important changes to which you must agree, we will notify you through a popup the next time you visit.

**Version: 8 September 2024**